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of

Ver# 7 Mod# 1 Status Confirmed Traffic Order# 211643

Rep Order# 6860151 EC'd Yes

Station WISH-TV INDIANAPOLIS, IN Advertiser ().NRSC

Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200

Rep Firm
Sales Office (
Salesnerson (

) PHILADELPHIA) KATE BRADY

Product	NRSC 2012	WASH	NGTON	WASHINGTON, DC 20007	'	Salesperson () KATE BRADY	ΟY	
Estimate# Buyer Phone# Fax#	ANDREA MASSAR	Agency C/P1/P2/E Flight Dates Hiatus Weeks		10/02/2012 - 10/09/2012	12	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	938	
CONTRACT CC	CONTRACT COMMENT SC 2012 SC=*									
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1	TU,TH 6A-7A Buyline Comment: NEWS8-DAYBREAK	i	:30	\$650.00	10/02-10/04	2	⊢ ! ! !	N 	\$1,300.00	! ! ! !
2	TU 6A-7A Buyline Comment: NEWS8-DAYBREAK		:30	\$650.00	10/09-10/09	1	Н	Н	\$650.00	
ω	W,F 7A-8A Buyline Comment: EARLY SHOW		:30	\$500.00	10/03-10/05	2	Н	2	\$1,000.00	
44	M-TU 7A-8A Buyline Comment: EARLY SHOW		:30	\$500.00	10/08-10/09	N	Н	N	\$1,000.00	
۲n	TU-F 8A-9A Buyline Comment: EARLY SHOW		:30	\$150.00	10/02-10/05	42	Н	4	\$600.00	
on.	M-TU 8A-9A Buyline Comment: EARLY SHOW		:30	\$150.00	10/08-10/09	N	Н	2	\$300.00	
7	W,F 12P-1230P Buyline Comment: NEWS AT NOON		:30	\$900.00	10/03-10/05	N	щ	N	\$1,800.00	
ω	TU 12P-1230P Buyline Comment: NEWS AT NOON		:30	\$900.00	10/09-10/09	ч	Щ	н	\$900.00	
9	TU-F 5P-530P Buyline Comment: 5P NEWS		: 30	\$900.00	10/02-10/05	4.	Н	.4	\$3,600.00	
10	M-TU 5P-530P Buyline Comment: 5P NEWS		:30	\$900.00	10/08-10/09	2	Н	2	\$1,800.00	

		Ver# 7 Mod#
		# 1 Status Confirmed
Showing Buylines: All Lines	Last Received:	Traffic Order# 211643
s: All Lines	ved: 10/04/2012 3:55 PM	Printed: 10/05/2012 1:16 PM

2 of 4

Rep Order# 6860151 **EC'd** Yes

21	20	19	18	17	16	15	14	13	12	11	*	Phone# Fax#	Station Advertiser Product Estimate#
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9P-10P Buyline Comment:	8P-9P Buyline Comment:	10P-11P Buyline Comment:	U 11P-1135P Buyline Comment: REVISED TP	F 11P-1135P Buyline Comment: REVISED TP	730P-8P Buyline Comment:	730P-8P Buyline Comment:	U 6P-630P Buyline Comment:	F 6P-630P Buyline Comment:	U 530P-6P Buyline Comment:	F 530P-6P Buyline Comment:		T-1 mp	WISH-TV INDIANAPOLIS, IN () .NRSC NRSC 2012 ANDREA MASSAR
t: NCIS:L//NCIS 9	: NCIS	:: HAWAII/CLASH-)P : WISH LATE NEWS)P :: WISH LATE NEWS	: ENT TONIGHT	: ENT TONIGHT	: 6P NEWS	: 6P NEWS	:: 530P NEWS	:: 530P NEWS		Program	, IN
												Hiatus Weeks	Agency (): 3299 K 8 WASHII Agency C/P1/P2/E
:30	:30	: 30	:30	:30	: 30	: 30	:30	:30	:30	: 30		I.en) STRATE (STREET IINGTON, E
\$6,000.00	\$6,000.00	\$3,700.00	\$1,500.00	\$1,500.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	1 1 1 1 1	Rate	() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 PI/P2/E 10/02/2012 - 10/09/2012
10/02-10/02	10/09-10/09	10/08-10/08	10/08-10/09	10/02-10/05	10/08-10/08	10/03-10/05	10/08-10/09	10/02-10/05	10/08-10/09	10/02-10/05	! ! ! !	Dates	/CS 0
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H	Н	Н	Ц	Н	ᅮ	Н	Н	Н	Н	ш		# of	((Phone≠
щ	Ц	Н	2	4.	Н	N	2	44	N	42	Spots	215-567-5938 Total To) PHILADELPHIA) KATE BRADY ; 215-567-6005
\$6,000.00	\$6,000.00	\$3,700.00	\$3,000.00	\$6,000.00	\$900.00	\$1,800.00	\$1,800.00	\$3,600.00	\$1,800.00	\$3,600.00		938 Total Cost	ЭНIA DY 0005
												Daypart	

3 of

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Rep Order# 6860151 EC'd Yes

Mod# 1 Status Confirmed

Ver# 7

Traffic Order# 211643

1643 **Printed:** 10/05/2012 1:16 PM **Last Received:** 10/04/2012 3:55 PM **Showing Buylines:** All Lines

30	29	28	27	26	25	24	23	22	1	FaA# LT Ln	e#	
SA Buylir	W-F Buylir	SU Buylir	SU Buylir	SA Buylir	SA Buylir	SA Buylir	F Buylir	TH Buylir		Day	ANDREA MASSAR	VISH-TV INDIAN ().NRSC NRSC 2012
10A-12P Buyline Comment:	730P-8P Buyline Comment:	6P-7P Buyline Comment:	6A-9A Buyline Comment:	11P-1130P me Comment:	7P-730P me Comment:	6A-9A Buyline Comment:	10P-11P Buyline Comment:	9P-10P Buyline Comment:	1	Time	SSAR	WISH-TV INDIANAPOLIS, IN · ().NRSC NRSC 2012
CC PARADE	ENT TONIGHT	WISH NEWS AT 6	DAYBREAK	11P-1130P Buyline Comment: NEWS8//HM DPT	7P-730P Buyline Comment: WISH NEWS AT 7	DAYBREAK SAT	BLUE BLOODS	PERSON OF INTREST		Program		N
											Flight Dates Hiatus Weeks	Agency (3299 I WASI
: 30	:30	:30	: 30	:30	:30	:30	:30	: 30	† ! !	Len) STRATE K STREET HINGTON,
\$800.00	\$900.00	\$800.00	\$350.00	\$1,000.00	\$400.00	\$450.00	\$3,500.00	\$5,000.00		Rate	10/02/2012 - 10/09/2012	() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007
10/06-10/06	10/03-10/05	10/07-10/07	10/07-10/07	10/06-10/06	10/06-10/06	10/06-10/06	10/05-10/05	10/04-10/04	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Dates	,0	SS
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\$800.00	\$900.00	\$0.00	\$350.00	\$1,000.00	\$400.00	\$450.00	\$3,500.00	\$5,000.00	1 1 1 1 1 1 1 1 1	Total Cost	005 938	AC VIH.
										Daypart		

Report Totals: 54 / \$63,550.00

	EC'd Yes	Rep Order#
		6860151
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		Ver# 7 Mod# 1 Status Confirme
		Status (
		Confirmed
Show		Traffic Order# 211643
howing Buylines: All Lines	Last Received:	
Lines	10/04/2012 3:55 PM	Printed:
	3:55 PM	10/05/2012 1:16 PM

Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates 10/02/2012 - 10/09/2012 Hiatus Weeks

Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

---SALES MONTHLY TOTALS---

Buyer Phone# Fax#

Estimate#

ANDREA MASSAR

Station WISH-TV INDIANAPOLIS, IN Advertiser ().NRSC

Product NRSC 2012

Station Totals: 54 / \$63,550.00 Lines not sent/rcld/rtrn: 0 / \$0.00 Sales Totals: 54 / \$63,550.00 Oct 12: 54 / \$63,550.00

---COMPETITIVE---

Market Totals \$181,571

---COMPETITIVE COMMENTS--

VTTVCABL

90 %

HSIW MXIN

35 % 10%

YUNW

2%

WRTV

11%

WTHR

36%

COMPETITIVE IS ESTIMATED

Books Demos null

-- CREDIT RISK --

CASH IN ADVANCE

4 of 4

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POLYMARSC MRSSC 20121 Calubratini (gill 6 555.7m 200 100221 CRSS 11 AM CISS TITMS MADERINA (gill 6 555.00 AM 200 100221 CRSS 11 AM CISS TITMS Maderinity (string 150,000) 555.00 AM 555.00 AM <th< th=""><th>Alt Order</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></th<>	Alt Order									
FECUNISCI POLINISCI POLINI	HSIM		NRSC 2012	Daybreak @ 6	558-7a	:30	10/02/12	6:59:11 AM Daybreak @ 6	\$650.00	P2
POLYMESC NASC 2012 NAMES (2012) MANUS (2014) 5550p 30 1002/172 41,922 PM MF 4-9 5p 500,00 POLYMESC NASC 2012 NAMES (2012) NAMES (2012) SESE-000 500,00	HSIW	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	10/02/12	8:29:11 AM CBS This Morning	\$150.00	P3
POLINISCE NASC 2012 Nowae 8 gg 5509 550-000 1002/12 55256 M Navae 8 gg 5509 590,000 POLINISCE NASC 2012 Nowae 8 gg 5509 550-000 1002/12 5756 M Navae 8 gg 5509 590,000 1002/12 5756 M Navae 8 gg 5509 590,000 1002/12 5756 M Navae 8 gg 5509 590,000 1002/12 5757 M Navae 8 gg 5509 590,000 1002/12	HSIM	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	10/02/12	4:58:26 PM M-F 4p-5p	\$900.00	P2
POLVARSC NRSC 2012 News 8 @6 SS84 300 1002172 STATE PMALEN MARE 8 @6 SS90 0.00 10	HSIM	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	10/02/12	5:52:56 PM News 8 @530	\$900.00	P2
FOLUNISC VRSSC 2012 Tilbodaley 9-1-Dp BSS-1-Dp 595-3-Dp 1502/22 9-19-17 PM Tile Hour 2 \$1,000.00 FOLUNISC VRSSC 2012 Navas & 951 M.M.F. 51,000.00 1002/22 9-19-17 PM Tile Hour 2 \$1,000.00 FOLUNISC VRSSC 2012 CBS 11 Makering (87a 7-4a. 30 1002/22 8252.26 AM Daycrack (86.50 \$500.00 FOLUNISC VRSSC 2012 CBS 11 Makering (87a 7-4a. 30 1002/22 8252.26 AM Daycrack (86.50 \$500.00 FOLUNISC VRSSC 2012 CBS 11 Makering (87a 7-54.90 1002/22 20.32 EM Daycrack (86.50 \$500.00 FOLUNISC VRSSC 2012 Names (86.50) 553.00 1002/22 257.73 EM Name (86.50) \$500.00 FOLUNISC VRSSC 2012 Names (86.51) 554.50 30 1002/22 257.73 EM Name (86.50) \$500.00 FOLUNISC VRSSC 2012 Names (86.51) 554.50 30 1002/22 257.73 EM Name (86.50) \$500.00 FOLUNISC VRSSC 2012 CBS 11 Makerining (87a 754.9a 30	HSIW	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	10/02/12	6:13:35 PM News 8 @6	\$900.00	P2
POLINNESC MARSC 20172 Naves 8 @ 91 MF 111333 30 1002/21 1107/16 PMLM MF \$15,500.00 POLINNESC MARSC 20172 Naves 8 @ 95 Mp 754 30 1002/21 1207/16 PMLM MF \$15,500.00 POLINNESC MARSC 20172 CBS This Morring @ 78 254 30 1003/27 65926 Mal Paymerké @ 6 \$500.00 POLINNESC MARSC 20172 CBS This Morring @ 78 254 30 1003/27 65926 Mal Paymerké @ 6 \$500.00 POLINNESC MARSC 20172 Nexes @ 695 55400 30 1003/27 257232 PM Noon Nexes & 600.00 POLINNESC MARSC 20172 Nexes @ 695 55400 30 1003/27 272322 PM Noon Nexes & 600.00 POLINNESC MARSC 20172 Nexes @ 695 5544 30 1004/12 557304 AM Paymerké & 66 \$500.00 POLINNESC MARSC 20172 Nexes @ 695 5544 30 1004/12 557304 AM Paymerké & 66 \$500.00 POLINNESC MARSC 20172 Nexes @ 6950p 5549 30 1004/12	HSIM	POL/NRSC	NRSC 2012	Tuesday 9-10p	858-10p	:30	10/02/12	9:19:17 PM Tue Hour 2	\$6,000.00	P2
POLINERSC NAMESC 20112 Names 88 (8) 550 (b) FOOL (13)-12 Names 88 (8) 550 (b) 5300,00 POLINERSC NASSC 20112 CBS 11 his fowning (8) 8-49 (b) 100(31)-2 6:5926 AM Daybrack (8) 650 (b) 5500,00 POLINERSC NASSC 20112 None Newmaring (8) 8-49 (b) 100(31)-2 6:5926 AM Daybrack (8) 650 (b) 5500,00 POLINERSC NASSC 20112 None 88 (8) 55 (b) 5554 (5) 100(31)-2 517.736 PM News 8 (8) 500,00 5500,00 POLINERSC NASSC 2012 News 8 (8) 55 (b) 5534 (5) 100(31)-2 517.736 PM News 8 (8) 500,00 5500,00 POLINERSC NASSC 2012 News 8 (8) 51 5534 (5) 30 10(63)-2 127.734 PM News 8 (8) 500,00 5500,00 POLINERSC NASSC 2012 News 8 (8) 50 5534 (5) 30 10(64)-2 557.734 (b) M News 8 (8) 50 5500,00 POLINERSC NASSC 2012 News 8 (8) 50 5530 (5) 30 10(64)-2 527.512 (b) M News 8 (8) 50 5500,00 POLINERSC NASSC 2012 CBS This Morring (8) 2 5530 (5) 30 10(64)-2 527.512 (b) M News 8 (8) 50 </td <td>MSIW</td> <td>POL/NRSC</td> <td>NRSC 2012</td> <td>News 8 @ 11 M-F</td> <td>11-1135p</td> <td>:30</td> <td>10/02/12</td> <td>11:07:16 PM LN M-F</td> <td>\$1,500.00</td> <td>P2</td>	MSIW	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	10/02/12	11:07:16 PM LN M-F	\$1,500.00	P2
POLIMERC MRSC 2012 CDIS This Morning (8)* a 7-4 s 30 H003/12 68526 AM Mocybroak (8) 6 \$500.00 POLIMERC NRSC 2012 CDIS This Morning (8) 8-9a 30 1003/12 8500.00 \$500.00 POLIMERC NRSC 2012 Neson (2012 Neson (2012) Neson (2012	HSIM	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	10/03/12	News 8 @530	\$900.00	P2
POLIMESC MRSC 2012 CDIS This Morning @8 8-9-8 30 1003312 83500 AM/GES This Morning with Political Pol	HSIM	POL/NRSC	NRSC 2012	CBS This Morning @7a	7-8a	:30	10/03/12	6:59:26 AM Daybreak @ 6	\$500.00	P3
POLINISS NRSC 2012 Noon Nows 1158b-1230p 30 1003/12 1250b-220 PM Noon Nows 5800.00 POLINISSC NRSC 2012 News 8 (@g)p 4-530p 30 1003/12 1250b-220 PM Noon Nows 5800.00 POLINISSC NRSC 2012 News 8 (@g)p 258-630p 30 1003/12 6123b-220 PM Noon Nows 5800.00 POLINISSC NRSC 2012 Dephrake (%g) 588-74 30 1003/12 1522-250 PM Noon Nows 5150.00 POLINISSC NRSC 2012 Dephrake (%g) 588-74 30 1003/12 1507-240 AM Daybreak (%g) 5800.00 POLINISSC NRSC 2012 News 8 (@g)p 538-79 30 1004/12 557-20 AM Daybreak (%g) 5800.00 POLINISSC NRSC 2012 News 8 (@g)p 538-63p 30 1004/12 557-20 AM Daybreak (%g) 5800.00 POLINISSC NRSC 2012 News 8 (@g)p 538-63p 30 1004/12 527-70 PM Naws 8 (@g) 5800.00 POLINISSC NRSC 2012 CESS This Morning (%g) 538-63p 30 1006/12 527-70 PM Naws 8 (@g) 5500.00 POLINISSC	HSIM	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	10/03/12	8:58:00 AM CBS This Morning	\$150.00	P3
POLIMERS NRSC 2012 News 8 (g)gp 5530p 30 1003/12 51736EM Name 8 (g) \$800.00 POLIMERS NRSC 2012 Lemetalizament Toolgh 728-8p 30 1003/12 5256EM Name 8 (g) \$800.00 POLIMERS NRSC 2012 Lemetalizament Toolgh 728-8p 30 1003/12 7552EM Name 8 (g) \$800.00 POLIMERS NRSC 2012 Lewis 8 (g) 111138p 30 1003/12 7552EM Name 8 (g) \$800.00 POLIMERS NRSC 2012 Depticate (g) 5337p 30 1004/12 55730 AM Daybreack (g) \$800.00 POLIMERS NRSC 2012 News 8 (g) 530p 30 1004/12 557.00 AM Daybreack (g) \$800.00 POLIMERS NRSC 2012 News 8 (g) 111135p 30 1004/12 527.00 AM Daybreack (g) \$800.00 POLIMERS NRSC 2012 News 8 (g) 111135p 30 1004/12 527.17 PM News 8 (g) \$800.00 POLIMERS NRSC 2012 CBS This Idmining (g) 538-830p 30 10004	HSIM	POL/NRSC	NRSC 2012	Noon News	1158a-1230p	:30	10/03/12	12:03:52 PM Noon News	\$900.00	P1
POLIMESC MRSC 2012 News 8 (Bigs) 30 1003/12 (2004) C6256 PM Mews 8 (Bigs) 300 00 POLIMESC MRSC 2012 Entiraliment I rought (728 b) 30 1003/12 (2004) 15282 PM Meet Hour 1 \$300.00 POLIMESC MRSC 2012 Captrack (8) 5 553-7a 30 1003/12 (1004) \$150.00 POLIMESC MRSC 2012 CBS This Morning (8) 8 59-7a 30 1004/12 (2004) \$550.00 POLIMESC MRSC 2012 CBS This Morning (8) 8 59-7a 30 1004/12 (2004) \$550.00 POLIMESC MRSC 2012 CBS This Morning (8) 8 59-7a 30 1004/12 (2004) \$550.00 POLIMESC MRSC 2012 News 8 (8) 500 553-6p 30 1004/12 (2004) \$550.00 POLIMESC MRSC 2012 News 8 (8) 500 553-6p 30 1004/12 (2004) \$550.00 POLIMESC MRSC 2012 News 8 (8) 500 553-6p 30 1006/12 (2004) \$550.00 POLIMESC MRSC 2012 News 8 (8) 500 553-6p 30 1006/12 (2004) \$550.00 POLIMESC MRSC 2012 News 8 (8) 51	HSIW	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	10/03/12	5:17:36 PM News 8 @5	\$900.00	P2
POLIMRSO MRSC 2012 Reway 88 (21 M.F.) 1728-8p 30 1003/12 17,8826 PM Wed Hour 1 \$300.00 POLIMRSO MRSC 2012 Chaylorade (8 G.) 1 M.F. 11-11550 30 10004/12 57,704 APM LN M.F. \$1,500.00 POLIMRSO MRSC 2012 Daybrack (8 G.) 559-7a 30 10004/12 57,700 AM Daybrack (8 G.) \$150.00 POLIMRSO MRSC 2012 Nave 8 (250) 559-7a 30 10004/12 57,700 AM Daybrack (8 G.) \$150.00 POLIMRSO MRSC 2012 Nave 8 (250) 550-5p 500.00 70 1004/12 57,700 AM CBS This Morning (8 G.) \$150.00 POLIMRSO MRSC 2012 Nave 8 (250) 550-6p 550-6p 30 1004/12 57,700 AM CBS This Morning (8 G.) \$300.00 POLIMRSO MRSC 2012 Nave 8 (250) 550-6p 30 1004/12 57,700 AM CBS This Morning (8 G.) \$300.00 POLIMRSO MRSC 2012 Nave 8 (250) 550-6p 30 1006/12 57,715 AM CBS This Morning (8 G.) \$300.00 POLIMRSO MRSC 2012 Nave 8 (250) 550-6p 30 1005/12 57,715 AM CBS This Morning (8 G.) \$300.00 POLIMRSO MRSC 2012 Nave 8 (21 M.F.) <td>HSIM</td> <td>POL/NRSC</td> <td>NRSC 2012</td> <td>News 8 @6</td> <td>558-630p</td> <td>:30</td> <td>10/03/12</td> <td>6:28:56 PM News 8 @6</td> <td>\$900.00</td> <td>P2</td>	HSIM	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	10/03/12	6:28:56 PM News 8 @6	\$900.00	P2
POLIMRSC NARSC 2012 News 8 @ 11 MF 11-135b 30 1003/12 1007/42 PMILN MF \$15,00.00 POLIMRSC NARSC 2012 CBS This Morning @8 8-9a 1004/12 557.20 AM DAT/Preak @ 6 \$50.00 POLIMRSC NARSC 2012 CBS This Morning @8 8-9a 1004/12 \$57.20 AM CBS This Morning . \$150.00 POLIMRSC NARSC 2012 News 8 @ 50p \$30-50p 30 1004/12 \$57.00 AM CBS This Morning . \$500.00 POLIMRSC NARSC 2012 News 8 @ 50p \$50-6p 30 1004/12 \$57.00 AM CBS This Morning . \$500.00 POLIMRSC NARSC 2012 News 8 @ 51p 30 1004/12 \$57.20 AM News 8 @ 530.00 \$500.00 POLIMRSC NARSC 2012 News 8 @ 51his Morning @ 7a 7-8a 30 1009/12 \$25.04 PM News 8 @ 530.00 \$500.00 POLIMRSC NARSC 2012 News 8 @ 55phis Morning @ 7a 7-8a 30 1009/12 \$25.04 PM News 8 @ 55phis Morning . \$500.00 POLIMRSC NARSC 2012 News 8 @ 55phis Morning . \$58-9a 30 10005/12 \$25.04 PM News 8 @ 55phis . \$500.00	HSIM	POL/NRSC	NRSC 2012	Entertainment Tonight	728-8p	:30	10/03/12	7:58:26 PM Wed Hour 1	\$900.00	P2
POLUMRSC NHSC 2012 CBA/break @ 6 558-7a 30 1004/12 557.30 AM Daybreak @ 6 \$650.00 POLUMRSC NHSC 2012 News 8 @50 5-50p 30 1004/12 557.30 AM Daybreak @ 6 \$650.00 POLUMRSC NHSC 2012 News 8 @50 5-50p 30 1004/12 527.00 PM News 8 @50 \$500.00 POLUMRSC NHSC 2012 News 8 @50p 5-50p 30 1004/12 527.00 PM News 8 @50 \$500.00 POLUMRSC NHSC 2012 News 8 @50p 550-6p 30 1004/12 527.51 PM News 8 @50 \$500.00 POLUMRSC NHSC 2012 News 8 @11M-F 11-135p 30 1005/12 12-32-6 PM LN M-F \$500.00 POLUMRSC NHSC 2012 News 8 @50p 500-6p 30 1005/12 72-22-8 AM CBS This Morning 0.7 \$500.00 POLUMRSC NHSC 2012 News 8 @50p 503-6p 30 1005/12 72-22-8 AM CBS This Morning 0.7 \$500.00 POLUMRSC NHSC 2012 News 8 @6 10 10 M-F 11-135p 30 1005/12 72-22-8 AM News 8 @50 \$500.00 POLUMRSC NHSC 2012	HSIM	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	10/03/12	11:07:44 PM LN M-F	\$1,500.00	P2
POLIMRSC NRSC 20112 CASS This Morning (B. S-35a) 8-3a 1004/12 ESF200 AM CASS This Morning (B. S-35a) \$15,000 POLIMRSC NRSC 2012 News 8 @55a 5-35a 1004/12 527.51E PM News 8 @55a \$900.00 POLIMRSC NRSC 2012 News 8 @53ab 558-53b 30 1004/12 527.51E PM News 8 @53a \$900.00 POLIMRSC NRSC 2012 News 8 @50ab 558-53b 30 1004/12 527.51E PM News 8 @53a \$900.00 POLIMRSC NRSC 2012 News 8 @50ab 558-53b 30 1004/12 527.51E PM News 8 @53a \$900.00 POLIMRSC NRSC 2012 News 8 @50ab 530-6a 30 1005/12 527.51E PM News 8 @50a \$900.00 POLIMRSC NRSC 2012 News 8 @5ab 530ab 30 1005/12 527.54 PM News 8 @5 \$900.00 POLIMRSC NRSC 2012 News 8 @5ab 1158a-1230p 30 1005/12 527.74 PM News 8 @5 \$900.00 POLIMRSC NRSC 2012 News 8 @1 MmF 11-135p 30 1005/12	HSIM	POL/NRSC	NRSC 2012	Daybreak @ 6	558-7a	:30	10/04/12	5:57:30 AM Daybreak @ 6	\$650.00	P2
POLIMRISC NRSC 2012 News 8 @ 550 5-530-base 100/412 5-27,00 PM News 8 @ 550 \$900.00 POLIMRISC NRSC 2012 News 8 @ 530.0 230-base 100/412 5-27,10 PM News 8 @ 530 \$900.00 POLIMRISC NRSC 2012 News 8 @ 530.0 258-630p 30 100/412 5-27,11 PM News 8 @ 550 \$900.00 POLIMRISC NRSC 2012 News 8 @ 530p 259.00 30 100/412 5-27,11 PM News 8 @ 550 \$500.00 POLIMRISC NRSC 2012 News 8 @ 530p 230-base 30 100/612 12-29.26 AM CBS This Morning 1 \$500.00 POLIMRISC NRSC 2012 News 8 @ 530p 5-300p 30 100/512 12-13-34 PM Noon News \$990.00 POLIMRISC NRSC 2012 News 8 @ 6 5-530p 30 100/512 52-13-34 PM Noon News \$990.00 POLIMRISC NRSC 2012 News 8 @ 6 553-630p 30 100/512 521-34 PM News 8 @ 5 \$900.00 POLIMRISC NRSC 2012 News 8 @ 6 553-630p 30 100/512	HSIM	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	10/04/12	8:57:00 AM CBS This Morning	\$150.00	P3
POLIMRISC NRSC 2012 News 8 @ 530p 530-63 p 300 (1004/12) 551-51 PM News 8 @ 530 \$900.00 POLIMRISC NRSC 2012 News 8 @ 550 550-63 p 30 (1004/12) 521-51 PM News 8 @ 550 \$900.00 POLIMRISC NRSC 2012 News 8 @ 11 Mu-f 11-1135p 30 (1004/12) 22-047 PM Thur Hour 2 \$5,000.00 POLIMRISC NRSC 2012 News 8 @ 11 Mu-f 11-1135p 30 (1005/12) 133-46 PM IN Mr-f \$5,000.00 POLIMRISC NRSC 2012 News 8 @ 550 530-00 1005/12 News 8 @ 550 \$900.00 POLIMRISC NRSC 2012 News 8 @ 55 553-00 1005/12 52-26 AM CBS This Morning 9 \$590.00 POLIMRISC NRSC 2012 News 8 @ 55 558-30p 30 (1005/12) 52-27-40 PM News 8 @ 5 \$900.00 POLIMRISC NRSC 2012 Pridary 10-11p 558-530p 30 (1005/12) 52-27-40 PM News 8 @ 5 \$900.00 POLIMRISC NRSC 2012 Pridary 10-11p 558-530p 30 (1005/12) 100-12-12 PM News 8 @ 5 \$900.00 POLIMRISC	HSIM	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	10/04/12	5:27:00 PM News 8 @5	\$900.00	P2
POLINISC NRSC 2012 News 8 @6 558-530y 30 1004/12 526-271 PM Names 8 @6 SP SN \$300.00 POLINISC NRSC 2012 News 8 @ 11 M-F 11-1135p 30 1004/12 12-274 PM Thur Hour 2 \$5,000.00 POLINISC NRSC 2012 News 8 @ 530p 30 1005/12 11-33-46 PM LN M-F \$1,500.00 POLINISC NRSC 2012 News 8 @ 530p 7-8a 30 1005/12 7-22-26 AM CBS This Morning 1 \$500.00 POLINISC NRSC 2012 CBS This Morning 8 8-9a 30 1005/12 7-22-26 AM CBS This Morning 1 \$500.00 POLINISC NRSC 2012 News 8 @ 530p 5-530p 30 1005/12 52-140 PM News 8 @ 5 \$500.00 POLINISC NRSC 2012 News 8 @ 6 558-430p 30 1005/12 52-12-134 PM Noon News 8 @ 5 \$500.00 POLINISC NRSC 2012 News 8 @ 11 M-F 11-1135p 30 1005/12 12-11-34 PM Noon News 8 @ 5 \$500.00 POLINISC NRSC 2012 News 8 @ 11 M-F 11-1135p 30 <td>WISH</td> <td>POL/NRSC</td> <td>NRSC 2012</td> <td>News 8 @ 530p</td> <td>530-6p</td> <td>:30</td> <td>10/04/12</td> <td>5:51:51 PM News 8 @530</td> <td>\$900.00</td> <td>P2</td>	WISH	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	10/04/12	5:51:51 PM News 8 @530	\$900.00	P2
POLINIRSC NRSC 2012 Thursday 9-10p 886-10p 330 1004/12 9-2047 PM Thur Hour 2 \$5,000.00 POLINIRSC NRSC 2012 News 8 @ 330p 530-6p 30 1004/12 1133-46 PMLN M-F \$1,500.00 POLINIRSC NRSC 2012 News 8 @ 330p 530-6p 30 1005/12 7.29-26 AM CBS This Morning \$500.00 POLINIRSC NRSC 2012 News 8 @ 330p 8-9a 30 1005/12 7.29-26 AM CBS This Morning \$500.00 POLINIRSC NRSC 2012 News 8 @ 30 8-9a 30 1005/12 52-74 AM CBS This Morning \$500.00 POLINIRSC NRSC 2012 News 8 @ 6 8-9a 30 1005/12 52-74 AM CBS This Morning \$500.00 POLINIRSC NRSC 2012 News 8 @ 6 558-630p 30 1005/12 52-74 AM PM Noon News \$900.00 POLINIRSC NRSC 2012 Lenkertainment Tonight 728-8p 30 1005/12 12-13-34 PM Noon News \$900.00 POLINIRSC NRSC 2012 News 8 @ 6 558-71 pM <th< td=""><td>HSIM</td><td>POL/NRSC</td><td>NRSC 2012</td><td>News 8 @6</td><td>558-630p</td><td>:30</td><td>10/04/12</td><td>6:27:11 PM News 8 @6 SP Spr</td><td>\$900.00</td><td>P2</td></th<>	HSIM	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	10/04/12	6:27:11 PM News 8 @6 SP Spr	\$900.00	P2
POLIVERSC NRSC 2012 News 8 (g) 1 mer 11 mer 200 (g) 1 mer 11 mer 30 (g) 1 mer 11 mer 31 (g) 0 mer 31	MSIW	POL/NRSC	NRSC 2012	Thursday 9-10p	858-10p	:30	10/04/12	9:20:47 PM Thur Hour 2	\$5,000.00	P2
POLIVIRSC NRSC 2012 CBS This Morning @ 7a 7-8a	WI01		NIXOC 2012	Nows 6 @ 11 MT	F30 65		10/04/12	11.33.40 1 M EN W 5 50	\$000.00 \$000.00	- C
POLINRSC NRSC 2012 CBS This Morning @B 8-9a 30 1005/12 8:57:45 AM CBS This Morning @B \$150.00 POLINRSC NRSC 2012 News 8 @5p 5.530p 30 1005/12 8:57:45 AM CBS This Morning @B \$150.00 POLINRSC NRSC 2012 News 8 @5p 5.530p 30 1005/12 527:40 PM News 8 @5 \$900.00 POLINRSC NRSC 2012 News 8 @6 588-630p 30 1005/12 5:12:39 PM News 8 @6 \$900.00 POLINRSC NRSC 2012 News 8 @6 588-630p 30 1005/12 7:46:30 PM M-F 730-8p \$900.00 POLINRSC NRSC 2012 News 8 @11 M-F 11-1135p 30 1005/12 7:28:39 PM Nat 730-8p \$450.00 POLINRSC NRSC 2012 News 8 @11 Saturday 11-1135p 30 1006/12 8:52:37 AM Daybreak Saturday \$450.00 POLINRSC NRSC 2012 News 8 @11 Saturday 11-1135p 30 1006/12 7:28:12 PM Sat 7p-8p \$1,000.00 POLINRSC NRSC 2012 News 8 @6 58-3a	HSIM	POL/NRSC	NRSC 2012	CBS This Morning @7a	7-8a	:: : :::::::::::::::::::::::::::::::::	10/05/12	7:29:26 AM CBS This Morning	\$500.00	P. 1
POLIVIRSC NRSC 2012 Noon News 1158a-1230p :30 1005/12 12:11:34 PM Noon News \$900.00 POLIVIRSC NRSC 2012 News 8 @6 5-530p :30 1005/12 52:11:34 PM News 8 @6 \$900.00 POLIVIRSC NRSC 2012 News 8 @6 5-830p :30 1005/12 52:12:49 PM News 8 @6 \$900.00 POLIVIRSC NRSC 2012 Entertainment Tonight 728-8p :30 1005/12 7:46:30 PM M-F 730-8p \$900.00 POLIVIRSC NRSC 2012 News 8 @11 M-F 11-1135p :30 1005/12 11:08:14 PM LN M-F \$1,500.00 POLIVIRSC NRSC 2012 Daybreak Saturday 558-9a :30 1006/12 15:237 AM Daybreak Saturday \$450.00 POLIVIRSC NRSC 2012 News 8 @11 Saturday 11-1135p :30 1006/12 7:28:12 PM Sat 7p-8p \$1,000.00 POLIVIRSC NRSC 2012 News 8 @15 Saturday 558-9a :30 100/07/12 11:05:37 PM LN Sat 7p-8p \$1,000.00 POLIVIRSC NRSC 2012 News 8 @6 \$80	HSIW	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	10/05/12	8:57:15 AM CBS This Morning	\$150.00	P3
POLIVRRSC NRSC 2012 News 8 @5p 5-530p 30 1005/12 5-27:40 PM News 8 @5 \$900.00 POLIVRRSC NRSC 2012 News 8 @5p 558-630p 30 1005/12 5:27:40 PM News 8 @6 \$900.00 POLIVRRSC NRSC 2012 Entertainment Tonight 728-630p 30 1005/12 5:12:59 PM News 8 @6 \$900.00 POLIVRRSC NRSC 2012 Entertainment Tonight 728-63p 30 1005/12 10:30:25 PM MeW 8 @6 \$900.00 POLIVRRSC NRSC 2012 News 8 @11 M-F 11-1135p 30 10/05/12 10:30:25 PM Fit Hour 3 \$1,500.00 POLIVRSC NRSC 2012 Daybreak Saturday 558-9a 30 10/06/12 8:23:37 AM Daybreak Saturday \$1,500.00 POLIVRSC NRSC 2012 News 8 @11 Saturday 11-1135p 30 10/06/12 110:53 7 PM LN M-F \$1,000.00 POLIVRRSC NRSC 2012 Daybreak Sunday 558-9a 30 10/06/12 110:53 7 PM LN Sa \$900.00 POLIVRRSC NRSC 2012 Daybreak Sunday 558	HSIW	POL/NRSC	NRSC 2012	Noon News	1158a-1230p	:30	10/05/12	12:11:34 PM Noon News	\$900.00	P1
POLL/MRSC NRSC 2012 News 8 @6 558-630p 30 10/6/12 6:12:59 PM News 8 @6 \$900.00 POL/MRSC NRSC 2012 Entertalmment Tonight 728-8p :30 10/05/12 7:48:30 PM News 8 @6 \$900.00 POL/MRSC NRSC 2012 Friday 10-11p :36-11p :30 10/05/12 10:30:26 PM Fri Hour 3 \$3,500.00 POL/MRSC NRSC 2012 News 8 @ 11 MF 11-1135p :30 10/05/12 11:08:14 PM LU MF \$1,500.00 POL/MRSC NRSC 2012 Daybreak Saturday 7:70:00 PM-7:34 :30 10/06/12 8:52:37 AM Daybreak Saturday \$450.00 POL/MRSC NRSC 2012 News 8 @ 11 Saturday 11-1135p :30 10/06/12 11:08:14 PM LU MF \$450.00 POL/MRSC NRSC 2012 News 8 @ 11 Saturday 11-1135p :30 10/06/12 11:08:37 PM LU MF \$450.00 POL/MRSC NRSC 2012 Daybreak Sunday 558-9a :30 10/07/12 8:37:19 AM Daybreak Saturday \$1,000.00 POL/MRSC NRSC 2012 Daybreak	HSIW	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	10/05/12	5:27:40 PM News 8 @5	\$900.00	P2
POLL/NRSC NRSC 2012 Entertainment Tonight 728-8p 30 10/05/12 7.46:30 PM M-F 730-8p \$900.00 POL/NRSC NRSC 2012 Friday 10-11p 98-11p 30 10/05/12 10:30:26 PM FH Hour 3 \$3,500.00 POL/NRSC NRSC 2012 NRSC 2012 Polybreak Saturday 58-9a 30 10/05/12 11:08:14 PM LM M-F \$1,500.00 POL/NRSC NRSC 2012 Daybreak Saturday 11-1135p 30 10/06/12 8:2:37 AM Daybreak Saturday \$400.00 POL/NRSC NRSC 2012 News 8 Weekend 77:0:00 PM-7:31 30 10/06/12 7:28:12 PM Sat 7p-8p \$400.00 POL/NRSC NRSC 2012 News 8 Weekend/Sunday 568-7p 30 10/07/12 11:05:37 PM LM Sa \$400.00 POL/NRSC NRSC 2012 News 8 Weekend/Sunday 558-7p 30 10/07/12 8:37:19 AM Daybreak Sunday \$300.00 POL/NRSC NRSC 2012 News 8 @6 News 8 @6 NRSC 2012 News 8 @6 10/07/12 8:37:19 AM Daybreak Sunday \$300.00 POL/NRSC </td <td>HSIM</td> <td>POL/NRSC</td> <td>NRSC 2012</td> <td>News 8 @6</td> <td>558-630p</td> <td>:30</td> <td>10/05/12</td> <td>6:12:59 PM News 8 @6</td> <td>\$900.00</td> <td>P2</td>	HSIM	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	10/05/12	6:12:59 PM News 8 @6	\$900.00	P2
POLINRSC NRSC 2012 Friday 10-11p 958-11p 30 10/05/12 10:30:26 PM Fri Hour 3 \$3,500.00 POLINRSC NRSC 2012 News 8 @ 11 M-F 11-1135p 30 10/05/12 11:08:14 PM LN M-F \$1,500.00 POLINRSC NRSC 2012 Daybreak Saturday 58-9a 30 10/06/12 8:52:37 AM Daybreak Saturday \$450.00 POLINRSC NRSC 2012 ET Weekend (7:00:00 PM-7:3) 30 10/06/12 8:52:37 AM Daybreak Saturday \$450.00 POLINRSC NRSC 2012 News 8 Weekend/Sunday 558-7p 30 10/06/12 1:06:37 PM LN Sa \$800.00 POLINRSC NRSC 2012 News 8 Weekend/Sunday 558-7p 30 10/07/12 News 8 Weekend/S \$800.00 POLINRSC NRSC 2012 Monday 10-11p 558-63p 30 10/07/12 837:19 AM Daybreak Sunday \$350.00 POLINRSC NRSC 2012 Monday 10-11p 958-11p 30 10/08/12 83:19 AM Daybreak Sunday \$3,700.00 POLINRSC NRSC 2012 News 8 @11 M-F	HSIM	POL/NRSC	NRSC 2012	Entertainment Tonight	728-8p	:30	10/05/12	7:46:30 PM M-F 730-8p	\$900.00	P2
POLINRSC NRSC 2012 News 8 @ 11 M-F 11-1135p 30 10/05/12 11-08:14 PM LN M-F \$1,500.00 POLINRSC NRSC 2012 Daybreak Saturday \$58-9a 30 10/06/12 8:52:37 AM Daybreak Saturday \$450.00 POLINRSC NRSC 2012 News 8 @ 11 Saturday 17-1135p 30 10/06/12 17-28:12 PM Sat Tp-8p \$400.00 POLINRSC NRSC 2012 News 8 Weekend/Sunday 558-9a 30 10/06/12 11:05:37 PM LN Sa \$300.00 POLINRSC NRSC 2012 News 8 Weekend/Sunday 558-9a 30 10/07/12 News 8 Weekend/S \$300.00 POLINRSC NRSC 2012 Daybreak Sunday 558-630p 30 10/08/12 News 8 @6 \$900.00 POLINRSC NRSC 2012 Mews 8 @6 558-630p 30 10/08/12 News 8 @6 \$900.00 POLINRSC NRSC 2012 News 8 @6 558-630p 30 10/08/12 News 8 @6 \$900.00 POLINRSC NRSC 2012 News 8 @55 link Morning @8 8-9a 11-1135p	HSIM	POL/NRSC	NRSC 2012	Friday 10-11p	958-11p	:30	10/05/12	10:30:26 PM Fri Hour 3	\$3,500.00	P3
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POLINRSC NRSC 2012 ET Weekend (7:00:00 PM-7:3) 30 10/06/12 7:28:12 PM Sat 7p-8p \$400.00 POLINRSC NRSC 2012 News 8 @11 Saturday 11-1135p 30 10/06/12 11:05:37 PMLN Sa \$1,000.00 POLINRSC NRSC 2012 News 8 Weekend/Sunday 588-7p 30 10/07/12 News 8 Weekend/S \$800.00 POLINRSC NRSC 2012 Daybreak Sunday 558-9a 30 10/07/12 8:37:19 AM Daybreak Sunday \$350.00 POLINRSC NRSC 2012 News 8 @6 558-630p 30 10/08/12 Mews 8 Weekend/S \$900.00 POLINRSC NRSC 2012 News 8 @6 558-630p 30 10/08/12 News 8 @6 \$900.00 POLINRSC NRSC 2012 Mews 8 @6 558-630p 30 10/08/12 News 8 @6 \$900.00 POLINRSC NRSC 2012 CBS This Morning @7a 7-8a 30 10/08/12 News 8 @5 \$900.00 POLINRSC NRSC 2012 News 8 @5p 5-530p 30 10/08/12 <	HSIM	POL/NRSC	NRSC 2012	Daybreak Saturday	558-9a	:30	10/06/12	8:52:37 AM Daybreak Saturday	\$450.00	P2
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POL/NRSC NRSC 2012 News 8 Weekend/Sunday 558-7p 30 10/07/12 News 8 Weekend/S \$800.00 POL/NRSC NRSC 2012 Daybreak Sunday 558-9a 30 10/07/12 8:37:19 AM Daybreak Sunday \$350.00 POL/NRSC NRSC 2012 Entertainment Tonight 728-8p 30 10/08/12 M-F 730-8p \$900.00 POL/NRSC NRSC 2012 News 8 @6 558-630p 30 10/08/12 News 8 @6 \$900.00 POL/NRSC NRSC 2012 Monday 10-11p 958-11p 30 10/08/12 Mon Hour 3 \$3,700.00 POL/NRSC NRSC 2012 CBS This Morning @7a 7-8a 30 10/08/12 Mon Hour 3 \$3,700.00 POL/NRSC NRSC 2012 News 8 @11 M-F 11-1135p 30 10/08/12 LN M-F \$1,500.00 POL/NRSC NRSC 2012 News 8 @5p 5-530p 30 10/08/12 News 8 @530 \$900.00 POL/NRSC NRSC 2012 News 8 @ 530p 530-6p 30 10/08/12 News 8 @530 <td>HSIM</td> <td>POL/NRSC</td> <td>NRSC 2012</td> <td>News 8 @11 Saturday</td> <td>11-1135p</td> <td>:30</td> <td>10/06/12</td> <td>11:05:37 PM LN Sa</td> <td>\$1,000.00</td> <td>P2</td>	HSIM	POL/NRSC	NRSC 2012	News 8 @11 Saturday	11-1135p	:30	10/06/12	11:05:37 PM LN Sa	\$1,000.00	P2
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POLINRSC NRSC 2012 News 8 @6 558-630p :30 10/08/12 News 8 @6 \$900.00 POLINRSC NRSC 2012 Monday 10-11p 958-11p :30 10/08/12 Mon Hour 3 \$3,700.00 POLINRSC NRSC 2012 CBS This Morning @7a 7-8a :30 10/08/12 CBS This Morning : \$500.00 POLINRSC NRSC 2012 News 8 @ 11 M-F 11-1135p :30 10/08/12 LN M-F \$1,500.00 POLINRSC NRSC 2012 News 8 @5p 5-530p :30 10/08/12 News 8 @5 \$900.00 POLINRSC NRSC 2012 News 8 @530p 5-530p :30 10/08/12 News 8 @530 \$150.00 POLINRSC NRSC 2012 News 8 @ 530p 530-6p :30 10/08/12 News 8 @530 \$900.00 POLINRSC NRSC 2012 News 8 @ 530p 530-6p :30 10/09/12 News 8 @530 \$900.00 POLINRSC NRSC 2012 News 8 @ 11 M-F 11-1135p :30 10/09/12 News 8 @530 \$00.00	HSIM	POL/NRSC	NRSC 2012	Entertainment Tonight	728-8p	:30	10/08/12	M-F 730-8p	\$900.00	P2
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POLINRSC NRSC 2012 News 8 @ 11 M-F 11-1135p :30 10/09/12 LN M-F	HSIM	POL/NRSC	NRSC 2012	Tuesday 8-9p	758-9p	:30	10/09/12	Tue Hour 1	\$6,000.00	P2
	WISH	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	10/09/12	N M-H	\$1,500.00	P2

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[Filtered by:] [Sorted by: Alt Order #]

Alf Order #: 06860151 CBS This Morning @8 8-9a 30 10/09/12 CBS This Morning ing ing ing ing ing ing ing ing ing	Station	Advertiser	Product E	Estim Order Inventory Descript Time Period		Length	Date Air Tin	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
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POL/NRSC NRSC 2012 CBS This Morning @7a 7-8a :30 10/09/12 CBS This Morning : \$500.00 POL/NRSC NRSC 2012 Daybreak @ 6 558-7a :30 10/09/12 Daybreak @ 6 \$650.00 POL/NRSC NRSC 2012 News 8 @6 558-630p :30 10/09/12 News 8 @6 \$900.00 POL/NRSC NRSC 2012 News 8 @530p 530-6p :30 10/09/12 News 8 @530 \$900.00 POL/NRSC NRSC 2012 News 8 @5p 5-530p :30 10/09/12 News 8 @5 \$900.00 POL/NRSC NRSC 2012 Noon News 1158a-1230p :30 10/09/12 Noon News \$900.00	HSIM	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	10/09/12	CBS This Morning	\$150.00	P3
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POL/NRSC NRSC 2012 Noon News 1158a-1230p :30 10/09/12 Noon News	HSIW	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	10/09/12	News 8 @5	\$900.00	P2
	HSIW	POL/NRSC	NRSC 2012	Noon News	1158a-1230p	:30	10/09/12	Noon News	\$900.00	P1

WIDE DRBIT

Spot Manager: All, 10/02/12-10/09/12 (10/01/12 4:50:45 PM)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:				Date:
1 Nel 1	Williams				
	st station time conce	rning the follo	owing issue:		**************************************
Nation	npolican	Serct CN	origi (0	, mittle	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week	r Number of Weeks
Total Char	ges:				
		NRS	ſ		
This broadcast t	ime will be used by:	N V			
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3) I represent that the payment for the above described broadcast time has been furnished by: and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: a corporation; a committee; an association; or other unincorporated group. The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BOF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. agree to indemnify and hold harmless the station for any damages or liability, including easonable attorney's fees, that may ensue from the broadcast of the above-requested	ning that "communicates a message relating to any political matter of national list the name of the legally qualified candidate(s) the programming refers to, the g sought and the date(s) of the election(s) (if applicable):
I represent that the payment for the above described broadcast time has been furnished by: and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: a corporation; a committee; an association; or other unincorporated group. The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BOF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. agree to indemnify and hold harmless the station for any damages or liability, including easonable attorney's fees, that may ensue from the broadcast of the above-requested	
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: a corporation; a committee; an association; or other unincorporated group. The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BOF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. agree to indemnify and hold harmless the station for any damages or liability, including easonable attorney's fees, that may ensue from the broadcast of the above-requested	
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furnishing the payment, if other than an individual person, is: \[\begin{array}{cccccccccccccccccccccccccccccccccccc	NRSC
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE B OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. agree to indemnify and hold harmless the station for any damages or liability, including easonable attorney's fees, that may ensue from the broadcast of the above-requested	
agents of the entity are named below (may be attached separately): THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE B OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. agree to indemnify and hold harmless the station for any damages or liability, including easonable attorney's fees, that may ensue from the broadcast of the above-requested	ition; A committee; an association; or other unincorporated group.
OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. agree to indemnify and hold harmless the station for any damages or liability, including easonable attorney's fees, that may ensue from the broadcast of the above-requested	
easonable attorney's fees, that may ensue from the broadcast of the above-requested	
dvertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, ranscript, or tape, which will be delivered to the station at leastefore the time of the scheduled broadcasts.	ey's fees, that may ensue from the broadcast of the above-requested For the above-stated broadcast(s), I also agree to prepare a script, pe, which will be delivered to the station at least
TO BE SIGNED BY ISSUE ADVERTISER 202-337-5700	TO BE SIGNED BY ISSUE ADVERTISER
Date Signature Contact Phone Number TO BE SIGNED BY STATION REPRESENTATIVE	
☐ Accepted ☐ Accepted in Part ☐ Rejected	
Signature Printed Name Title	Signature Printed Name Title



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/NRSC
Product NRSC 2012
Estimate Number

	Invoice #	211643-1
	Invoice Date	10/14/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/09/12

Page 1 of 5

	National	Sales Region
_	Petry/Philadelphia	Sales Office
Γ.	Petry Philadelphia	Account Executive Petry Philadelphia
	WISH	Station

Order Flight	Deal #	Alt Order#	Order#
10/02/12 - 10/09/12		06860151	211643

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Pr		Special Handling
Σ	Cash	Billing Type
ē	Broadcast	Billing Calendar

Strategic Media Services
Attention: Accounts Payable

Washington, DC 20007

Suite 200

3299 K Street NW

Billing Address:

Product Code	Advertiser Code	IDB#
	X200	

Advertiser Ref	Agency Ref	
IN11305	IN13871/SP2622/AL1146	

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HSIM	HSIM	HSIM	WISH		HSIM	HSIM	WISH	HSIW	WISH		HSIM	HSIM	WISH		HSIM	WISH	HSIW		HSIW	HSIW		HSIW	HSIW	HSIW		HSIW	Channe
	Noon News				CBS This Morning @8						CBS This Morning @8				CBS This Morning @7a				CBS This Morning @7a			Daybreak @ 6				Daybreak @ 6	Channel Description
	1158a-1230p				8-9a						8-9a				7-8a				7-8a			558-7a				558-7a	Time
™ ⊗	10/01/1	겉	≤	10/08/1		П	ᆉ	\$	Tu	10/01/1		Į,	≤	10/08/1		П	≶	10/01/1		Tu	10/08/1		ᆉ	Τu	10/01/1		Day
W 10/03/12 W 10/03/12 F 10/05/12	to 10/07/13	10/09/12	10/08/12	10/08/12 to 10/14/12	ð	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	ð	10/09/12	10/08/12	10/08/12 to 10/14/12	ō	10/05/12	10/03/12	10/01/12 to 10/07/12	ð	10/09/12	10/08/12 to 10/14/12	to	10/04/12	10/02/12	10/01/12 to 10/07/12	б	Date
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\$900.00		\$150.00	\$150.00			\$150.00	\$150.00	\$150.00	\$150.00			\$500.00	\$500.00			\$500.00	\$500.00			\$650.00			\$650.00	\$650.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693

Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

	•	Invoice #	211643-1
		Invoice Date	10/14/12
		Invoice Month	October 2012
1		Invoice Period	10/01/12 - 10/09/12

Page 2 of 5

National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

_			
Order Flight	Deal #	Alt Order#	Order#
10/02/12 - 10/09/12		06860151	211643

Γ=		Special Handling
_	Cash	Billing Type
_	Broadcast	Billing Calendar

Washington, DC 20007

Suite 200

Strategic Media Services Attention: Accounts Payable 3299 K Street NW Billing Address:

Product Code	Advertiser Code	IDB#
	X200	

Advertiser Ref	Agency Ref	
IN11305	IN13871/SP2622/AL1146	

14				13				12						11				10						9			8	Line
HSIM	HSIM HSIM	HSIM		HSIM	HSIW	HSIW		HSIM	HSIW	HSIW	HSIW	HSIW		HSIM	MSH	MSH		HSIM	HSIM	HSIW	HSIW	HSIW		HSIW	HSIM		HSIW	Channe
News 8 @6				News 8 @6				News 8 @ 530p						News 8 @ 530p				News 8 @5p						News 8 @5p			Noon News	Channel Description
558-630p				558-630p				530-6p						530-6p				5-530p						5-530p			1158a-1230p	Time
	F井	₹	10/01/		ď	≤	10/08/		П	井	8	J	10/01/		ď	Ζ	10/08/		П	Th	\$	Tu	10/01/		Tu	10/08/		Day
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	6:27 PM 6:14 PM	6:29 PM	-TWTF		5:44 PM	5:40 PM	MT		5:38 PM	5:53 PM	5:53 PM	5:54 PM	-TWTF		5:13 PM	5:22 PM	MT		5:22 PM	5:29 PM	5:24 PM	4:58 PM	-TWTF	,	12:25 PM	1		Length Aired Days A
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Remit Address:

90359 Collections Center Drive **WISH** Billing: (317) 923-8888 Main: (317) 923-8888 Chicago, IL 60693

INVOICE

Advertiser Estimate Number Product POL/NRSC NRSC 2012

Invoice #	211643-1
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Invoice Period	10/01/12 - 10/09/12

Page 3 of 5

Γ		
_	National	Sales Region
_	Petry/Philadelphia	Sales Office
_	Petry Philadelphia	Account Executive Petry Philadelphia
	WISH	Station

	Order#	211643
	Alt Order#	06860151
	Deal #	
	Order Flight	10/02/12 - 10/09/12

Billing Calendar	Broadcast	IDB
Billing Type	Cash	Adv
Special Handling		Pro

Washington, DC 20007 USA

Suite 200

Attention: Accounts Payable 3299 K Street NW Strategic Media Services Billing Address:

Product Code	Advertiser Code	IDB#
	X200	

Advertiser Ref	Agency Ref	
IN11305	IN13871/SP2622/AL1146	

	21			20			19				18						17			16				15				14	Line
	HSIM	HSIM		HSIM	HSIW		HSIM	HSIM	N.S.		HSIM	HSIM	HSIM	HSIM	HSIW		WISH	HSIM		HSIM	HSIM	HSIM		HSIM	HSIM	HSIW		HSIW	Channel
	Tuesday 9-10p			Tuesday 8-9p			Monday 10-11p				News 8 @ 11 M-F						News 8 @ 11 M-F			Entertainment Tonight				Entertainment Tonight			1	News 8 @6	Channel Description
	858-10p			758-9p			958-11p				11-1135p						11-1135p			728-8p				728-8p				558-630p	Time
10/01/		겁	10/08/		S	10/08/		건	3	10/08/		П	Th	€	Tu	10/01/		Μ	10/08/		П	≶	10/01/		ď	Ζ	10/08/		Day
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		NRTV100101H			NRTV100101H		•	NRTV100101H	NRTV100101H			NRTV100101H	NRTV100101H	NRTV100101H	NRTV100101H			NRTV100101H			NRTV100101H	NRTV100101H			NRTV100101H	NRTV100101H			Ad-ID
		\$6,000.00			\$3,700.00			\$1,500.00	\$1.500.00			\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00			\$900.00			\$900.00	\$900.00			\$900.00	\$900.00			Rate Reconciliation
		_						→ 1	2			_	ω	4	2			_				2			_	2			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address:

WISH 90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/NRSC
Product NRSC 2012
Estimate Number

Invoice #	211643-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Page 4 of 5

	National	Sales Region
	Petry/Philadelphia	Sales Office
<u>_</u>	Petry Philadelphia	Account Executive Petry Philadelphia
À	WISH	Station

Order Flight	Deal #	Alt Order#	Order#
10/02/12 - 10/09/12		06860151	211643

<u></u>		Special Handling
Γ.	Cash	Billing Type
Ι_	Broadcast	Billing Calendar

Washington, DC 20007

Suite 200

Strategic Media Services Attention: Accounts Payable 3299 K Street NW Billing Address:

Product Code	Advertiser Code	IDB #
	X200	

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

	29			28			27			26			25			24			23			22		21	Line
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	Entertainment Tonight	Circle City Classic Parad		News 8 Weekend/Sunday			Daybreak Sunday			News 8 @11 Saturday			ET Weekend			Daybreak Saturday			Friday 10-11p			Thursday 9-10p		Tuesday 9-10p	Channel Description
	728-8p	Circle City Classic Par Sa Su		558-7p			558-9a			11-1135p			658-8p			558-9a			958-11p			858-10p		858-10p	Time
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\$900.00		\$800.00 MG for 28.1 10/07 \$800.00 See MG 28.2			\$350.00			\$1,000.00			\$400.00			\$450.00			\$3,500.00			\$5,000.00			\$6,000.00		Rate Reconciliation
_		12			_																				Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



HSIW Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertis Product Estimat

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Invoice # 211643-1 Invoice Date 10/14/12 Invoice Month October 2012 Invoice Period 10/01/12 - 10/09/12			
	l	Invoice #	211643-1
	_	Invoice Date	10/14/12
		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/09/12

Page 5 of 5

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order#	211643
Alt Order#	06860151
Deal #	
Order Flight	10/02/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code	Advertiser Code	IDB#
	X200	

Advertiser Ref	Agency Ref	Product Code
IN11305	IN13871/SP2622/AL1146	

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Aired Spots

Time

Day

Date

Length Aired Days Ad-ID

Line Channel Description

Washington, DC 20007 USA

Suite 200

3299 K Street NW

Strategic Media Services Attention: Accounts Payable

Billing Address:

54

Gross Total \$63,550.00

Agency Commission \$9,532.50

Net Amount Due

\$54,017.50 Payment Terms 30 Days